

# HOW DO ISLAND COMMUNITIES BALANCE DISASTER RESILIENCE AND WHAT CAN MAINLANDERS LEARN FROM THAT?

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# Project Purpose: Identify cultural or social mechanisms that lead to disaster preparation

- Bushfire CRC & BNHCRC research into psychology and human behaviour relating to natural disasters.
- Overarching issue of failure to prepare
- Outstanding research has been taken up by agencies and applied in the real world and there is an improvement ...
- But overall levels of community preparedness remain too low.
- "Leave no stone unturned" to find ways to build resilience through disaster preparation





#### 2004 Tsunami...



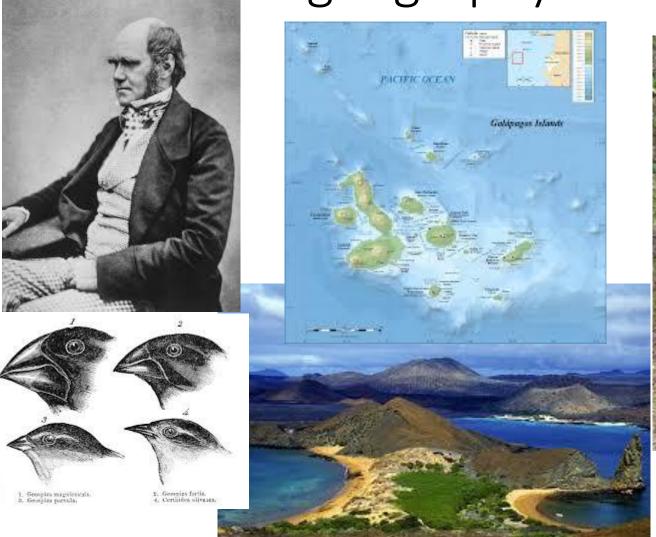
## Popular Perceptions of Islands



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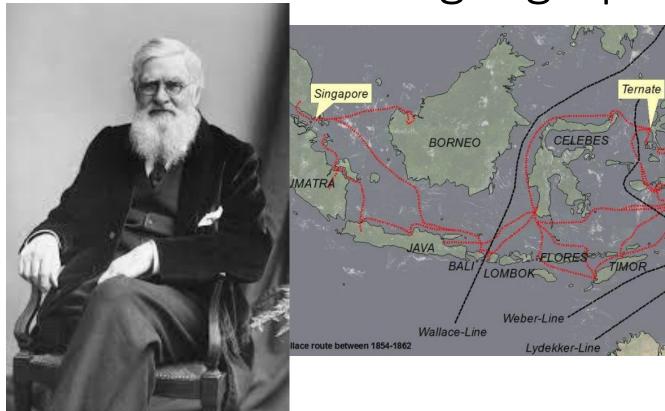


Islands and biogeography





Islands and biogeography





## Islands and Anthrolopology



#### Islands and Disaster Risk Reduction









#### Charateristics of Islands DRR<sup>1</sup>

- Small
- Exposed 'vulnerable'
- Isolated
- Neglected
- Self-reliant 'doughty'
- Knowledgable of local conditions

- What it is not:
- Not necessarily linked to other 'healthy' or 'safe' practices
  - Not visible in health statistics or day to day practices
- 'in your face' its subtle
  - No billboards or broadcast media
- Corporate its not sponsored by a cigarette company or incoporated into a logo
- Championed by the relevant government agencies\*

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- Transmission at all levels of society
  - Bupati sings the "smong song"
  - Mothers croon about tsunami to their babies
  - Schools teach about tsunami response



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- Consistent narrative
- Universal transmission
- Embedded into daily life
  - Part of individual 'coherence'
  - •"Normal"









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