



Sampson Flat fire. Photo by Angry Planet.

COMMISSIONED RESEARCH

Key Topics:

- communication [2]
- communities [3]
- warnings [4]


2015 Sampson Flat SA post-incident task force [5]
This project was commissioned and funded entirely by the Country Fire Service, SA.

Project: detail Notabs


Research team

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Description

This project was commissioned and funded entirely by the Country Fire Service, SA.

This project was commissioned and funded entirely by the Country Fire Service, SA. The Sampson Flat fire in January 2015 was the most destructive fire in the Adelaide Hills for more than 30 years, burning 12,569 hectares of public and private lands with losses including 24 homes, 146 other structures, five businesses and much livestock and fencing.

Following this fire, the CFS commissioned the Bushfire and Natural Hazards CRC to undertake research on the community's bushfire experience focusing on bushfire safety, the CFS Community Fire Safe program and information and warnings. Researchers from CQUniversity completed the research.

The research presented in this report specifically targeted three key issues for CFS bushfire safety initiatives.

1. Identifying from the Sampson Flat fire the potential implications for similar South Australian communities including the Adelaide Hills region as a whole.
2. Evaluating the impacts of the Community Fire Safe group program on key aspects of bushfire safety behavior.
3. Assessing the suitability of information and messaging for people living in the peri-urban fringe.

[Read the final report here.](#) [16]

Related News



10 DEC 2019

It's hard to breathe and you can't think clearly – if you defend your home against a bushfire, be mentally prepared
COMMUNICATION, FIRE

[17]



27 JUN 2019

New online - June 2019
COMMUNITIES, EMERGENCY MANAGEMENT

[18]



15 MAY 2019

New online - May 2019
EMERGENCY MANAGEMENT, FIRE

[19]



08 FEB 2017

New online - February 2017

[20]



12 AUG 2016

Research contributes to CFS community engagement
COMMUNICATION, COMMUNITIES

[21]



11 MAR 2016

Expedited ethics review of time-critical research
EMERGENCY MANAGEMENT, PLANNING

[22]



Sampson Flat fire research findings




COMMUNICATION, COMMUNITIES

[23]

Publications

Year	Type	Citation
2017	Journal Article	McLennan, J. [24], Every, D. [25], Bearman, C. [8] & Wright, L. [26] On the concept of denial of natural hazard risk and its use in relation to householder wildfire safety in Australia [27]. <i>International Journal of Disaster Risk Reduction</i> [28]
2016	Conference Paper	Every, D. [25] "I think I'm going to be frightened out of my wits" psychological preparedness and vulnerability: insights from the Sampson Flat fire [32]. <i>AFAC16</i> (Bushfire and Natural Hazards CRC & AFAC annual conference 2016) (Bushfire and Natural Hazards CRC, 2016). Google Scholar [46] BibTeX [47] EndNote XML [48]
2016	Conference Paper	Rumsewicz, M. [36] Research proceedings from the 2016 Bushfire and Natural Hazards CRC and AFAC conference [37]. <i>Bushfire and Natural Hazards CRC & AFAC annual conference 2016</i> (Bushfire and Natural Hazards CRC, 2016). Google Scholar [46] BibTeX [47] EndNote XML [48]
2016	Journal Article	Every, D. [25] <i>et al.</i> Contacts versus connectors: The role of Community Fire Safe Group coordinators in achieving positive bushfire safety outcomes [41]. <i>International Journal of Disaster Risk Reduction</i> [28]
2016	Report	Every, D. [25] <i>et al.</i> Capturing community experiences in the 2015 Sampson Flat fire [16]. (Bushfire and Natural Hazards CRC, 2016). Google Scholar [46] BibTeX [47] EndNote XML [48]

Presentations & Resources

DATE	[49]	TITLE	[50]	DOWNLOAD	KEY TOPICS
06 Apr 2016		Sampson Flat community bushfire experiences	[51]	 519.63 KB	[52] (519.63 KB), fire [53], wa
30 Aug 2016		"I'm going to be frightened out of my wits": Insights on psychological preparedness from the Sampson Flat fire - Danielle Every	[54]	 970.63 KB	[55] (970.63 KB) [2], commun
18 Sep 2018		That psychological bulls**t	[56]	 3.04 MB	[57] (3.04 MB)

Posters



[58]

Sampson Flat bushfire, SA 2015: survey of horse owners' preparedness and attachment to horses

[58]

INFRASTRUCTURE [59], RESILIENCE [60]

Emergency responders (ERS) have identified horse owners and horses as a priority in animal emergency...

Linked Projects

Community attitudes and experiences of the 2019/20 NSW bushfire season
[61]


COMMUNICATION AND WARNINGS [62]

Dr Josh Whittaker
New South Wales Rural Fire Service [63]



[63]

2017 NSW post-incident task force
[64]


 Dr Josh Whittaker
New South Wales Rural Fire Service [63]



[63]

2018 Reedy Swamp fire post-incident task force [65]

COMMUNICATION AND WARNINGS [62]

 Dr Josh Whittaker
New South Wales Rural Fire Service [63]



[63]

2014 South Australia post-incident task force [66]

COMMUNICATION AND WARNINGS [62]


 Dr Kirrilly Thompson
University of South Australia [67]



[67]

October 2013 NSW post-incident task force [68]

COMMUNICATION AND WARNINGS [62]


 Adjunct Professor Jim McLennan
La Trobe University [69]



[69]

2014 Parkerville WA post-incident task force [70]

COMMUNICATION AND WARNINGS [62]

 Adjunct Professor Jim McLennan
La Trobe University [69]



[69]

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Links

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